



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI - 600 034

DEPARTMENT OF

B.COM ACCOUNTING & FINANCE





ARCANUM'24

SECRET OF WEALTH

CHIEF GUEST



Mr. Anand Srinivasan





09.00 AM

BROCHURE

LOYOLA COLLEGE

29/11/24

Patrons

Rector - Rev. Dr. Antony Robinson, SJ.

Secretary and Correspondent - Rev. Dr. B. Jeyaraj, S.J.

Principal - Rev. Dr A. Louis Arockiaraj SJ

Deputy Principal - Dr. J. A. Charles

Organising Team

Director

Dr. A. John Peter - Director, LIAC

Arcanum'24 **Convenor**Dr. Margaret Selvi - Coordinator

Organising Secretaries

Dr. Suma Godwin - Assistant Professor

Mr. Nagamani - Assistant Professor

Dr. J. Samuel - Assistant Professor

Student Convenors

Mr. Sudarsan R

Mr. Rahul D

Mr. Hari Baskaran V

Mr. Pradeep Raj R

Mr. Mohamed Hakeel S

Mr. Deepak A L

Mr. Yuvaraj K

Mr. Ramanathan P L

Mr. Varatharaj P

Mr. Kotishwaran R

Mr. Siddig Ahamed

Mr. Thoma Joshua

Mr. Ajay I

Mr. Theodore Anto

Mr. Sam Kamalesh K

Mr. Shreyas Viswanath

Mr. Manoj A

Mr. Krishna Kanthan

Mr. Jeyantharajan M

Mr. Ebi Ratzinger S

Mr. Francis M

Loyola College (Autonomous), Chennai

Department of B.Com (Accounting and Finance)

Arcanum'24

Date: 29.12.2024 Venue: Loyola College

Arcanum'24 (29th December 2024) *Resource Person:* Economist Mr. Anand Srinivasan

Mr. Anand Srinivasan as the resource person. The event aimed to provide students with deep insights into emerging economic trends, financial market dynamics, and global economic policies. The seminar witnessed an overwhelming response, with 300 students from various colleges actively participating, making it a grand success.



Mr. Anand Srinivasan delivered an engaging and thought-provoking session, covering key economic issues, financial sustainability, and the impact of digital transformation in the financial sector. The interactive discussion enabled students to gain valuable perspectives on real-world economic challenges and strategies for navigating them. The event also served as a platform for knowledge exchange, networking, and intellectual discussions among students from diverse institutions.



In addition to its academic significance, **Arcanum'24** proved to be financially beneficial, generating a revenue of ₹70,000, which contributed to the department's academic initiatives and future student development programs. The positive feedback from participants and faculty members reinforced the impact of the seminar, establishing it as one of the flagship events of the department. The success of **Arcanum'24** not only enriched students' understanding of economic and financial matters but also strengthened the department's reputation as a hub for academic excellence and industry-oriented learning.

